

InSights

864-234-7700 • GREENVILLEEYECARE.COM

1212 Haywood Road • Greenville, SC 29615

**Greenville
EyeCare**
associates 

One Patient at a Time

David E. Weaver, OD
Thomas E. Tucker, OD
Billie P. Skinner, OD



Designer Frames Trunk Show a Success

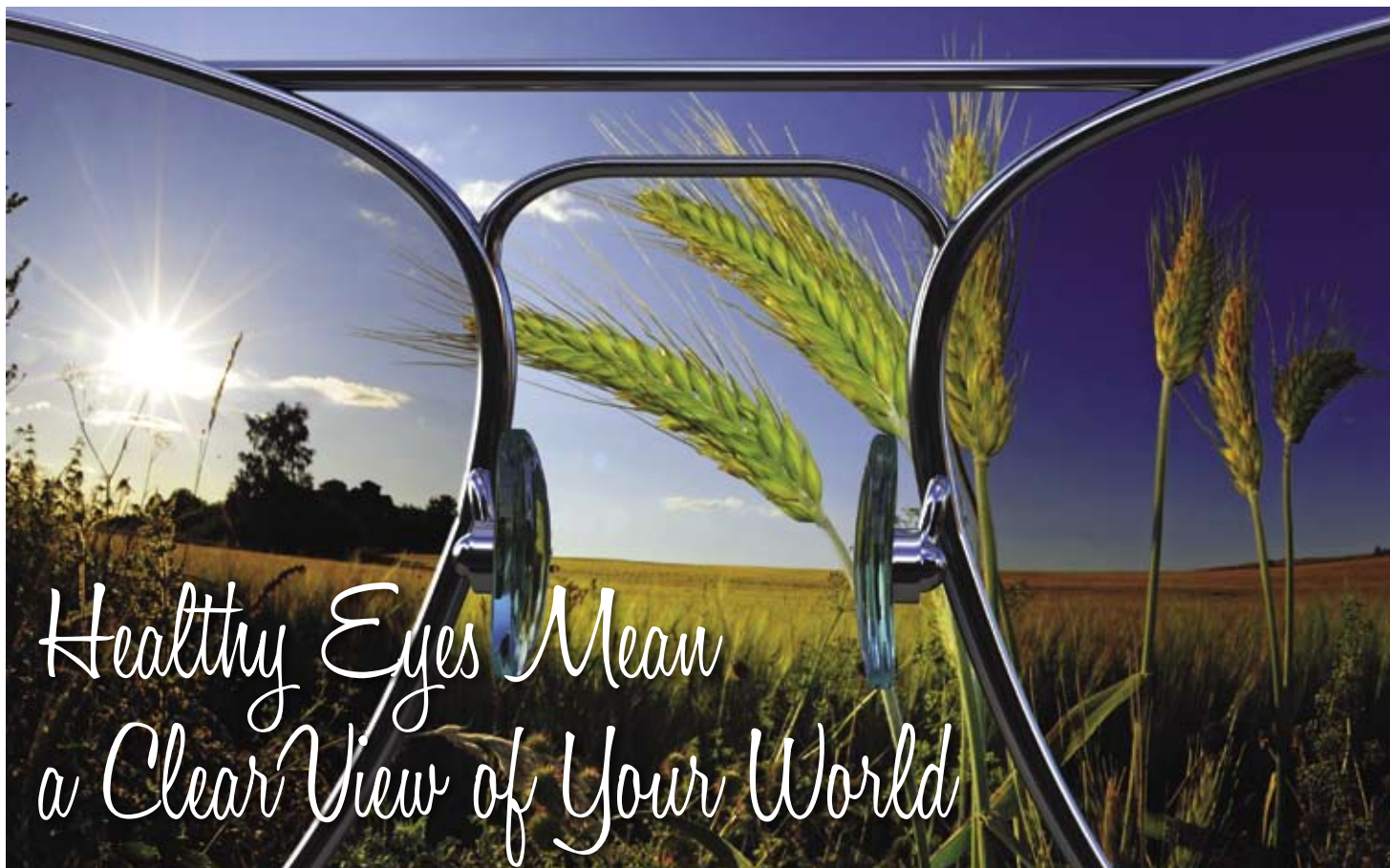
Patients at Greenville EyeCare Associates saw things in a whole new way this past spring at the annual designer frames trunk show. A wide selection of designer frames suitable for individuals and families were available at special discounts to celebrate the spring season. Representatives from designer lines such as Giorgio Armani, Liz Claiborne, Juicy Couture, Claiborne for Men, Valentino and Carrera along with the Greenville EyeCare optical team were on hand to assist attendees with their eyeglass frame selections.

“Greenville EyeCare does a great job building excitement for these trunk shows,” says Spryng Bombicca, Territory Manager for Safilo. “These type events are a fantastic way for patients to see the most current styles in fashion eyeglasses for any season. And, eyeglasses are not only a medical necessity, but an expression of individual style – Greenville EyeCare gives patients the very best of both.”

Participants were greeted with a spring theme throughout the Greenville EyeCare office with refreshments in a picnic like atmosphere offered during the event. Attendees also registered to win tickets to Biltmore House and the season opener for the Greenville Drive. Other prizes included gift cards to Adam’s Bistro and the Regal Cinemas. Those who brought a friend received an additional discount on their frame purchase.

The fall designer frame trunk show is coming soon. Check the Greenville EyeCare website at GreenvilleEyeCare.com for this event and other news that could be beneficial to you.





*Healthy Eyes Mean
a Clear View of Your World*

This past May was Healthy Vision Month, but getting an annual eye exam is important any time. Greenville EyeCare Associates is an active participant each year in Healthy Vision Month which is sponsored by the National Eye Health Education Program of the National Eye Institute (NEI) – an agency of the U.S. Department of Health and Human Services. As a participant in this initiative, Greenville EyeCare stresses the criticality of eye exams that can help detect any problems and prescribe solutions that address vision issues. This includes diagnosis of impaired vision or eye disease along with management plans for proper eye care. Attention is also given to the importance of eye protection from harmful UV sun rays during warm weather outdoor activities as well as proper eye protection for consumers

who may be involved in hazardous situations when performing work in the yard, around the house or on special projects requiring eye safety.

“Statistics show there are millions of Americans living with impaired vision that has not been corrected,” says Katie Mendez, Office Manager for Greenville EyeCare Associates. “Annual eye exams play a key role in the early detection of eye disease and the prevention of future problems. Although we highly promote this during Healthy Vision Month, we attempt to emphasize the importance of proper eye care year round.”

Ask your doctor about ways you can keep your eyes healthy and protected so that you can see it all.



A Family Affair

For the Smiths, coming to Greenville EyeCare Associates has become a family experience. Brad, the head of the clan, started it all more than 15 years ago when he began visiting Dr. Thomas Tucker for his annual eye care needs. Having worn glasses since the 3rd grade and contacts since he was 15 years old, Brad had long battled severe near sightedness and some astigmatism.

Then, in the late 90's, Brad and Dr. Tucker discussed the advantages of Lasik corrective surgery. At that time, Dr. Tucker provided an overview of the procedure, how the process would work and the expected results Lasik would deliver. Through Greenville EyeCare's



Healthy Vision for Back to School

Getting back into the school routine can be challenging enough, but suffering from vision problems can affect learning and grades. Experts agree that 80% of everything a child learns is acquired through his or her visual system. The American Optometric Association reports that more than 90% of children with reading problems have vision challenges. And, the Vision Council of America states that close to 25% of school-age children suffer from some level of vision problems.

Watch for any of these symptoms:

- **Sitting too close to a television or computer monitor**
- **Frequent squinting**
- **Holding books too close when reading**
- **Headache complaints**
- **Lack of focus or concentration when reading**
- **Poor eye-hand coordination**
- **Lower grades than expected or experienced in the past**

Healthy and clear vision often translates to better performance in school and better grades. Now is the perfect time to schedule an appointment for a comprehensive eye exam at Greenville EyeCare Associates. Our doctors are trained and educated on how to detect early vision problems that may be present with your child or even an older student. Comprehensive exams provide an effective way to determine if any issues exist and help create a plan for corrective vision as required. Equally important is to consider any eye protection that may be required for the student athlete.

Take the necessary steps today to make this an “A+” school year!



Great Values for Sunglasses are Still Available

If you're looking to get some shade, then check out the designer brand sunglasses available at Greenville EyeCare for both prescription and non-prescription needs. An entire line of fashion sunglasses at great values are available to you. A new pair of sunglasses may be just what you need for those sunny, outdoor activities that continue well into the fall. Even if you do not have an appointment scheduled soon, just contact our office at 234-7700 to schedule a time to check out all the cool sunglass options available to you and the entire family.

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partnership with TLC, Brad received surgical treatment and said goodbye to his eye glasses.

Today, Brad and his wife, Jane, their son and two daughters all receive their eye care from Dr. Tucker. In fact, the Smith offspring all enjoy corrected vision through their contact lenses.

The entire Smith family attests to the thoroughness, detailed focus and friendly manner in which Dr. Tucker serves them. It really is a family affair for the Smiths who continue to rely on Greenville EyeCare Associates for their vision needs.

Radio Luz Features Dr. Tucker and Dr. Skinner

Recently two Greenville EyeCare Associates doctors were guests on Radio Luz – a Greenville-based Spanish radio station that offers Christian programming. The nonprofit station is family-oriented to teach, build and inspire young adults and young children.

Both Dr. Thomas Tucker and Dr. Billie Skinner joined Radio Luz for an hour long question and answer program with local listeners. Callers to the show asked about eye health tips, contact lenses, vision issues, eye glasses and more. During the program, Doctors Tucker and Skinner reiterated the importance of annual eye examinations and eye protection measures that can be taken every day.

Did you know that Greenville EyeCare has an on-staff Spanish translator? Maria Gutierrez is available for any assistance required for Spanish-speaking patients. If this is a need you or someone you know may have, just let us know the next time you contact our office.

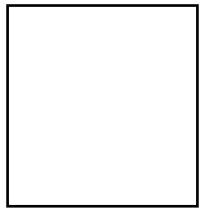




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Refer a Friend

Tell your friends and neighbors about the friendly and professional treatment you enjoy at Greenville EyeCare Associates. Like you, your friends will receive:

- Professional, comprehensive eye examinations
- Diagnosis, treatment and management of eye disease
- Custom contact lens fitting and management
- Extensive selection and fitting of glasses
- Laser surgery consultation and co-management
- First alerts to special sales and events

When you refer a **friend, neighbor, co-worker or relative** who becomes a new Greenville EyeCare Associates patient, we'll reward you with a **Target gift card!** Simply call us at 234-7700 or email kwmendez@greenvilleeyecare.com and indicate the name of your referral.

