

InSights

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1212 Haywood Road • Greenville, SC 29615

Greenville EyeCare Lands Exclusive with Jimmy Choo Designer Line

The Jimmy Choo ophthalmic and sunglasses line is now available exclusively for the Greenville area at Greenville EyeCare. A full line of stylish designer frames and sunglasses with signature Jimmy Choo detailing are here at our optical center. As a leading luxury brand, Jimmy Choo offers classic elegance in their innovative, fresh collection of eye wear made especially for stylish, fashion-conscious women.

The eye wear line features stylish frame shapes, including vintage round and oval, classic rectangular, retro geometric, rimless and semi-rimless options. A tasteful mix of stunning colors include coral, silver, gold, pearlized brown, deep red, flash gray, crystal silver and golden champagne. Attention to detail is given to every Jimmy Choo frame with signature hardware drawing inspiration from the line of Jimmy Choo handbags and shoes that make these frames modern and distinctive.

The Jimmy Choo sunglasses line at Greenville EyeCare boasts of glamour and sophistication. Tactile finishes, bold color combinations and the Jimmy Choo signature detailing make these frames stylishly appealing.

**Greenville
EyeCare**
associates 

One Patient at a Time

David E. Weaver, OD

Thomas E. Tucker, OD

Billie P. Skinner, OD

Frames are available in acetate, metal and an acetate/metal mix, with shapes ranging from glamorous over-sized shields to power-chic aviators. Color options include feminine translucent shades, precious metals, glossy blacks, coffees, champagne, flash gray and rose gold.

Greenville EyeCare's optical team will provide recommendations, assist with frame selections, and ensure proper fittings for you. This process is personalized to provide frames that complement your unique features to suit your specific eye wear preferences.



Effective June 1: All non-insurance patients will be eligible for a 20% discount off of a complete second pair of glasses (includes frame and lenses). It cannot be combined with any other offer.

Get Some
Shade!



Sunglasses Sale June 21-25

Visit Greenville EyeCare June 21-25 and get some shade! Discounts will be available during that week with \$25 off non-prescription sunglasses and \$75 off prescriptions. Choose from Jimmy Choo, Valentino, Juicy Couture, Carrera, Banana Republic, Kate Spade, Nine West, Tura, Ted Baker, Lulu Guinness and Fossil. Representatives from these designer lines as well as our optical team will be available throughout the week to assist you with selection and fitting needs.

Don't miss out – June 21-25 only!

Healthy Vision Month Promoted During May

Each year, the National Eye Health Education Program of the National Eye Institute (NEI) – an agency of the U.S. Department of Health and Human Services – sponsors Healthy Vision Month as a way to encourage eye health through the prevention of eye disease and eye protection. As a participant this past May, Greenville EyeCare supplied gifts to all of our patients receiving eye exams during that month. Emphasis was placed on why annual eye exams are important for all age groups and how patients can properly manage their vision health.

The annual eye exam helps detect problem areas early so that solutions can be prescribed to ensure vision issues are properly managed. This is also the time when prescriptions are carefully evaluated to determine if any adjustments or changes are required for eye glasses or contact lenses. At exam time, Greenville EyeCare proactively informs patients to use safe guards to prevent injuries and to use UV eye protection during warm weather recreational activities.

“Healthy Vision Month is always a great way to promote the benefits of vision health which can sometimes be taken for granted,” says Katie Mendez, Office Manager for Greenville EyeCare Associates. “Maintaining proper eye care helps ensure you see things with the best vision possible – regardless of age. Greenville EyeCare Associates wants our patients to know that good eye health is important and that it can be maintained through proper eye protection, corrected vision and by eating right.”

Patient Appreciation Month Emphasizes Eye Health Tips

During February, we held our annual patient appreciation month where every patient treated was presented with a specially made memo board and bookmark designed with eye health tips. Maintaining healthy vision and the importance of annual eye exams were stressed during the month. Greenville EyeCare's David E. Weaver, OD; Thomas E. Tucker, OD; and Billie P. Skinner, OD treated numerous patients for routine eye examinations and preventive care as well as contact lens and eye glasses fittings. Gratitude was expressed to each patient for choosing Greenville EyeCare Associates for their personalized eye care needs.

“We feel it is important to show our patients how much they mean to us beyond a thank you note or verbal acknowledgement,” says Katie Mendez, Office Manager for Greenville EyeCare Associates. “This annual event is another way for us to demonstrate our appreciation toward the wonderful people that entrust their eye care services to our team. These people are not just patients, but are considered our friends and we want to make sure they know that and we're here for any of their eye health needs.”



Luke and Elizabeth Sparrow with Dr. Thomas E. Tucker



Getting a Fresh New Look Highlights Spring Trunk Show

Another successful trunk show was held this spring featuring designer frames from Valentino, Juicy Couture, Carrera and Elasta. Participants were given 50% off all frames and sunglasses for the one day event. The show was highlighted with a spring theme encouraging attendees to get a fresh new look with fantastic values in numerous designer lines.

The Greenville EyeCare optical team was busy throughout the day while assisting patients with frame selections and fittings. As with other trunk shows, attendees were given the opportunity to win tickets to Biltmore House or gift cards to Mimi's Café.

Trunk shows are held each spring and fall. Be sure to check the website soon for information pertaining to the fall trunk show at GreenvilleEyeCare.com.

Trunk Show Deal Lands Meece New Sunglasses

Attending a Greenville EyeCare trunk show certainly has its advantages. Just ask Ron Meece who chose a great new pair of prescription sunglasses during the spring trunk show. As a Greenville EyeCare patient for more than 5 years, Ron had a pretty good idea of what he wanted when he went to the show. And, he knew what to expect.

While perusing sunglasses options, Ron turned to optical team leader Keri Spivey for assistance. The result was a pair of new sunglasses suited perfectly for him. Ron says Keri went the extra mile to ensure the frames he selected would work for him. "Keri took the time to help me identify an appropriate frame that looked right for me and fit well," says Meece. "She was very easy to work with, understood what I wanted and patiently helped me throughout the entire selection and fitting process. I cannot brag about her enough!" Since choosing his new sunglasses, Ron says he has received numerous comments about how well his new frames look.

Ron is equally pleased with Dr. Weaver who has been his eye care provider since first visiting Greenville EyeCare. Having experienced problems with a previous optical services practice, Ron came to Dr. Weaver who immediately identified the solution needed for Ron's glasses. Since then, the relationship has grown into a friendship and Ron knows Dr. Weaver always has his best interests in mind.

"My experience at Greenville EyeCare has been a great one over the years," says Meece. "The staff treats me like royalty and does a fantastic job to ensure my visits are positive and pleasant. They're easy to work with, do a great job staying in touch and always take care of my needs."

BILTMORE WINNER!

Pamela Wingerter attended one of our recent trunk shows and came away with tickets to Biltmore House. A trip to Biltmore in the spring gave Pamela views of the

beautiful gardens and colorful blooms throughout the estate. Congratulations to Pamela!

Attend our next trunk show in the fall for your opportunity

to get great values on designer frames and for a chance to win a great prize. Details will be posted soon at GreenvilleEyeCare.com.



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Refer a Friend

Tell your friends and neighbors about the friendly and professional treatment you enjoy at Greenville EyeCare Associates. Like you have experienced, they'll receive:

- Professional, comprehensive eye examinations
- Diagnosis, treatment and management of eye disease
- Custom contact lens fitting and management
- Extensive selection and fitting of glasses
- Laser surgery consultation and co-management
- First alerts to special sales and events

When you refer a friend, neighbor, co-worker or relative who becomes a new Greenville EyeCare Associates patient, we'll reward you with a Target gift card! Simply call us at 234-7700 or email kwmendez@greenvilleeyecare.com and indicate the name of your referral.

