

FALL FASHION FRAME SHOW

ONE DAY ONLY
Tuesday, Oct. 11th
8am - 4:30pm

Choose from a line of **crisp designs** for a **cool look** this fall!
Step into autumn in style with these featured brands:

MARC JACOBS

TOMMY HILFIGER


CHESTERFIELD

30%
DISCOUNT
on featured
Brand Frames!

Dr. Johndra Receives Young Optometrist Award

Please join us in congratulating our own Dr. Johndra McNeely on being named the 2016 South Carolina Young Optometrist of the Year as nominated by her peers. This award is given by the South Carolina Optometric Physicians Association (SCOPA) at the annual meeting each August. It is awarded for outstanding service to the profession and to the visual welfare of the public during the first 10 years of practice. Johndra served last year as the Vice President of SCOPA and this year as President elect. This is a very high honor and we are so proud of Dr. McNeely.



Save Time by Ordering Your Contact Lenses Online conveniently and directly from our office

We've just made ordering contact lenses easier with an online link on our website. This convenient feature allows you to easily order your lenses directly from our office through the new secure link. Simply choose your brand and product, complete the online form and submit your order. Shipping is free on all annual supply orders. Just look for the "Order Contact Lenses" link on our website.



Congratulations to Mary Johnson for 10 Years with Greenville EyeCare

This October, Mary Johnson will celebrate her ten year anniversary with us. After moving to the Greenville area, Mary joined our team in 2006 bringing many years of experience in healthcare offices. She is currently working in our call center and is the smiling voice you hear when scheduling an appointment. Mary is an amazing intercessor for the patients and our doctors. She is always on top of the wait list for appointments to ensure the schedules are full and patients get the appointment time and day they want. We call her Mother Mary! She always shares sweet treats and goodies with us that she's made on her days off. Mary enjoys spending time with her family, children and grandchildren, which keeps her very busy.



Lauren Frye Completes Certified Ophthalmic Assistant Examination

Join us in congratulating Lauren Frye for her successful completion of the Certified Ophthalmic Assistant examination. This accomplishment shows Lauren's commitment to providing excellent patient care. Certification requires academic training, clinical experience and an extensive examination. We are so proud of Lauren's accomplishment!



First Aid/CPR Training Prepares Team for Emergencies

Members of Greenville EyeCare recently completed First Aid/CPR training led by the American Red Cross. Attendees learned how to recognize and care for a variety of first aid issues involving burns, cuts, scrapes, sudden illnesses, head, neck, back injuries and how to respond to breathing and cardiac emergencies. Red Cross instructors provided guidance and hands-on practice for lifesaving skills. We consider it a privilege to participate in these important training sessions so that we are prepared in the event an emergency occurs.



Dr. Tucker and Meghan Barker Volunteer for Slater-Marietta Lions Club Eye Clinic

The Slater-Marietta Lions Club holds regular eye care clinics to educate their community members on the importance of regular eye care. Just a few weeks ago, Dr. Tucker and Meghan Barker took part in the Slater-Marietta Lions Club eye care clinic. Dr. Tucker performed many eye exams that morning, while Meghan helped with fitting community members with glasses. This is just another way that Greenville EyeCare reaches out to enrich the lives of those in our community and to help Greenville be a great place to live!

The Lions club commented – “Slater-Marietta Lions Club really appreciates the dedication of the staff at this office and the hours you volunteer. Without volunteers like you this clinic would not be possible! Thank you so much!”

Dr. Ben McNeely and Meghan will volunteer at another eye clinic to be held in October.



Get a \$10 Gift Card for Every Referral!

We have a \$10 gift card ready for you whenever you refer a friend, neighbor, relative or co-worker who becomes a Greenville EyeCare Associates patient. You'll receive a \$10 gift card every time one of your referrals becomes a new patient. It's that easy! So why not tell everyone about the great care you receive at Greenville EyeCare so that they can see it all – with clear and healthy vision.



Call us at 234-7700 or email katiemendez@greenvilleeyecare.com and indicate the name of your referral(s).

'Like' Us on Facebook – Share with Your Friends!

Join us on Facebook where we routinely post information about new technology, products, vision health tips, special announcements, promotions and more. Simply “like” us on Facebook to see these updates in your news feed. And, encourage your friends to “like” us, too! Click on the Facebook link in this article to “like” us and share our page with your friends!



Optical Conclusions

Not All Cases of Pink Eye are the Same

- Dr. Ben McNeely

Now that the kids are back in school, it is the time of year that we start to see dreaded pink eye cases around the office. I wanted to take a minute to discuss some common misconceptions with the term “pink eye.” There are generally three different causes of pink eye or conjunctivitis.

Most people are familiar with bacterial conjunctivitis. Children in particular are susceptible to contracting this condition. Adults around children such as daycare workers often come in with this type of pink eye as well. It is characterized by the eyes being matted shut, a green heavy discharge, a red eye, and swelling. This is your stereotypical “goopy” eye. It is highly contagious but the good news is it can be cleared up fairly quickly with the proper antibiotic eye drops.

The second type of conjunctivitis is actually more common than the classic bacterial pink eye. Viral conjunctivitis is typically the condition that effects adults. It is characterized by a very watery, clear discharge, beefy red inside of the eye lids, and can be somewhat itchy. Often patients will have had a cold or upper respiratory infection a week or two prior to the onset of the conjunctivitis. Sometimes you can feel a tender lymph node in front of your ear above your jawbone. Unfortunately there is not a quick fix to this type of conjunctivitis because of its viral nature. We typically prescribe drops to help the patient’s symptoms and improve comfort. Cool compresses can also provide some relief. In very bad cases, vision can even become blurry for up to several weeks following the infection. While it can take up to a month to fully recover, vision will return to normal. This condition is also extremely contagious and the virus can even live on door knobs for weeks. It usually will spread to the other eye and can quickly run through the entire family. Think of Bob Costas during the Olympics a few years back.

The third type of conjunctivitis is allergic. It is characterized by extremely itchy eyes. The eyes will have a yellowish, crusty discharge and will be extremely irritated. Treatment involves steroid eye drops, allergy eye drops, artificial tears and figuring out what the allergen is so that it can be avoided. This type tends to be most prevalent in the spring and fall as well as with contact lens wearers. Daily contacts can often help these patients because there is not as much allergen build up with a clean contact each day.

I hope this helps to clarify the three basic types of conjunctivitis we encounter routinely in our office. If you have any questions or if we can help please give us a call.

